

**Privacy Policy**  
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The Colorado Real Estate Journal (“**CREJ**”) respects your privacy and this privacy policy (“**Privacy Policy**”) is designed to assist you in understanding the collection, use, and safeguarding of information you may provide to CREJ when accessing and visiting this web site, as well as ways to review and revise the information you provide. BY ACCESSING, BROWSING, SUBMITTING INFORMATION TO OR OTHERWISE USING THIS WEB SITE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY AND ANY OTHER TERMS OF USE PRESENTED IN THIS WEB SITE. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DISCONTINUE YOUR ACCESS TO OR USE OF THIS WEB SITE.

**1. Types of Information Collected.** In order to better serve the communication needs of commercial real estate community and provide you with attentive and consistent customer service, CREJ may collect several types of information through this web site, including both personal and non-personal information as described below. The information CREJ collects depends on how you choose to use this web site.

- **Non- Personally Identifiable Information Collected.** This web site automatically tracks and collects certain information about your visit that does not generally identify you individually. Similar to other commercial websites, this web site may use standard web measurement and tracking technologies like “cookies,” (see explanation below, “Cookies”), web server logs, or other statistics programs, which keep records of traffic on the site. This data is generally anonymous information that does not personally identify you, e.g., "clickstream data," such as the domain name of the site providing you with Internet access, the Internet protocol (IP) address used to connect your computer to the Internet, your browser type and version, type of operating system and platform you use, the average user session length, the number of hits and pages viewed, top search engines and keywords, access times and other relevant statistics. CREJ and/or its web service provider use this information in the aggregate to measure the use of this web site and to administer the site. We also use this information to improve your online experience. “**Cookies**” are small pieces of information that a web site transfers to a visitor’s hard drive. Your World Wide Web browser may have an option that allows you to accept cookies, reject cookies, or receive notification when a cookie is sent, but you should note that the use of restrictive browser settings may limit the functionality available to your browser when using this web site. Any cookies and other Internet traffic tracking technologies utilized in connection with this web site are not designed to gather any personally identifiable information.
- **Personally Identifiable Information Collected.** When you visit this web site, personally identifiable information about you is not collected unless you specifically provide it to CREJ. For example, when you submit an e-mail,

participate in an online survey, respond to a feedback request or “contact us” form, or apply for event registration through our web site, you will be asked to provide certain personally identifiable information. The personal information we collect about you through such sources will vary, depending on the nature of the transaction and the information required to fulfill your request for our services, but may include, without limitation:

- First and last name, home, business and email addresses, home and business telephone numbers, facsimile number, and/or other identifying information that permits CREJ to contact you
- Payment information, including credit card number, card holder name, expiration date, and billing address
- Registration and password information
- License or other identification numbers

2. **Use of Information Collected.** CREJ uses personally identifiable information for the purposes for which it is submitted, including to complete transactions and fulfill services you have requested, as well as for reference in the event that we need to contact you when processing your requested transaction. CREJ also may use this information to identify and develop products and services that may be of interest to you and to notify you with information regarding special offers, programs, promotions, surveys, publications, invitations or other opportunities that may be of interest to you. Further, your personally identifiable information, including any email submissions and their content, may be used in connection with customer-relations correspondence and may be retained for use in evaluating and improving our customer-relations and assistance programs. We may share personally identifiable information you submit with our affiliates, as well as with unaffiliated third parties who perform services for CREJ or who otherwise are involved in the fulfillment of your service request (e.g., information systems maintenance and development providers, data archiving, customer communication and marketing services, and similar services). Authorized parties with whom we may share your information are subject to terms similar in intent and purpose to those in this Privacy Policy. We do not sell individual customer names or other personally identifiable information to third parties and have no intention of doing so in the future. Except as otherwise described in this Privacy Policy, CREJ does not disclose or release your personally identifiable information to third parties; provided that, to the extent permitted by law, CREJ may use or disclose personally identifiable information: (a) for compliance purposes, security, and legal support; (b) in connection with legal requests from government authorities or third parties pursuant to a subpoena or other legal process; (c) to perform payment verifications, debt reporting or collection, or to otherwise protect the rights or property of CREJ, its employees, customers, this web site, or its end users; or (d) if we sell or otherwise transfer substantially all of our assets related to any web site that we own or operate and any product or service that we offer, in which event, we will require such third party to honor our current Privacy Policy, until the third party provides you with

notice of changes to our Privacy Policy and permits you to exercise any rights you may have under applicable law to limit disclosures of information about you.

3. **Reviewing/Changing Personally Identifiable Information.** Requests for access to review and/or modify your personally identifiable information may be made by writing to the attention of Director of Client Services, Colorado Real Estate Journal, 1630 Welton St., Ste. 300, Denver, CO 80202 or by email to crej@crej.com.

4. **Security of Personally Identifiable Information.** CREJ takes reasonable precautions and has implemented reasonable technical measures intended to protect against the risks of unauthorized access to, erroneous disclosure of, and unlawful interception of personally identifiable information submitted to this web site. Once your information is received by CREJ, we use commercially reasonable efforts to limit access to personal information about you to those employees and service providers whom we determine need access to that information to provide products or services to you. However, please be aware that your email transmissions containing personally identifiable information to this web site may be unlawfully intercepted or accessed by third parties and/or this web site may be subject to hostile network attacks or administrative errors. Accordingly, CREJ cannot and does not guarantee that your personally identifiable information is completely secure and safe from such risks.

5. **Third Party Sites.** This web site may contain links to other web sites. CREJ is not responsible for the collection, use or disclosure of information collected through third-party web sites and expressly disclaims any liability related to such collection, use or disclosure. CREJ is not responsible for the practices employed by web sites linked to or from this web site nor the information or content contained therein. Links to other web sites are provided solely as a convenience. Your browsing, use and interaction on any other web site, including web sites which have a link to this web site, are subject to that web site's own rules and policies and CREJ recommends that you review the information collection practices of such sites before using them or providing them with information.

6. **Children's Use of This Site.** Our site is not designed for or directed to children under the age of 13 and CREJ does not knowingly collect personally identifiable information from children under the age of 13. We recommend that children under the age of 13 be supervised by an adult while using the Internet and request that children under the age of 13 not provide any personally identifiable information to our web site.

7. **Consent; Changes to This Privacy Policy.** By accessing or using this web site, you consent to CREJ's collection and use of your information as described in this Privacy Policy. CREJ reserves the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on this web site. Any such change, update or modification will be effective immediately upon posting on this web site. By continuing to access, browse or use this web site, you acknowledge that you have read, understand and agree to the terms and conditions of the Privacy Policy, as amended.

8. **Further Questions.** If you have questions or concerns regarding this Privacy Policy or the collection and use of data on this web site, please direct your inquiries by email to [crej@crej.com](mailto:crej@crej.com).

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